



A holiday with „südtirol privat“ that offers everything!

South Tyrol's charming bed & breakfast and apartment facilities

Very private and simply sincere!

PRESS RELEASE

A holiday here is something special! It is relaxed and tailored to suit individual needs and wishes. A peaceful, well-tended ambiance, attentive, informal hospitality, local products and a sensitive eye for detail – South Tyrol’s private landlords do not only pay lip service to these high-quality criteria – they also live them wholeheartedly and full of enthusiasm.

„südtirol privat“ stands for committed landlords throughout South Tyrol who offer family guest rooms or holiday apartments. Using their standard accommodation directory and joint Internet presence at **www.suedtirolprivat.com** these bed & breakfast landlords can reach their wide-ranging target group Europe-wide; whether families, youngsters or the young-at-heart, everyone is welcome here!

Year in, year out, a holiday in South Tyrol’s **high-quality** holiday facilities is a rewarding alternative for guests who are looking for an **excellent price performance** ration and at the same time do not want a **traditional package holiday**. Getting to know the country and its people is our motto. At the same time “südtirol privat” promises its guests not only high quality in accommodation, location and in the regional products used, but above all in their hospitable and personal service.

The members of „südtirol privat“, scattered through all the holiday regions of the province, guarantee individual, family and memorable experiences away from the traditional holiday equipment. Our unique combination of alpine culture and tradition with Mediterranean *joie de vivre* is something very special here on the sunny side of the Alps. This charming combination is part of South Tyrol’s lifestyle and can be seen unmistakably in the genuine hospitality of South Tyrol’s landlords.

PRESS RELEASE

The varied magic of South Tyrol will ensure that however you arrange your holiday, your wishes will be fulfilled:

IN SUMMER

Our countryside shows its unique charm with its wide orchards and vineyards, luscious green mountain pastures and impressive mountains in summer. South Tyrol is an absolute paradise of sun for all outdoor sports enthusiasts. We have more than **17,000 km of sign-posted hiking trails, fixed rope routes and *waalwege*** (paths along water-irrigation canals) for hiking, mountaineering, mountain biking, climbing and Nordic Walking. The best known mountain tops and **3,000m high mountains of the Dolomites** around the Ortler massif or in the many national parks make a unique mountain experience. But also if you go riding, golfing, para-gliding or swimming, you will always have a view of the mountains. In summer, families can enjoy this unique countryside as a limitless adventure playground with numerous play and climbing facilities for young and old.

IN WINTER

Whether you go carving, snowboarding or cross-country skiing, South Tyrol's ski areas around Dolomiti Superski, the Ortler ski arena, South Tyrol's Wipptal or the Tauferer Ahrntal make for sheer winter holiday pleasure on slopes guaranteed to be covered with snow. The enthusiasts of this winter sport can choose from about **1,800 km of loipes (cross-country ski tracks)**. On your skiing holiday in South Tyrol, you should make sure you do not miss out on the world famous Sellaronda – a ski tour of 40 km around the Sellastock and its 4 mountain passes. There is also ice skating, ice climbing, hiking with snow shoes, tobogganing, walking in the snow and much more offers the **snow-covered South Tyrol**. Glide through the snow-covered countryside with the winter sun on your back.

SOUTH TYROL

South Tyrol is in the heartland of the Alps. It offers 300 days of sun annually, a mixture of impressive mountain landscapes and a southern European atmosphere with pleasant lakes. We have a tempting range of holidays, including a multitude of winter sports in our numerous ski areas, opportunities for hiking and climbing all over the Dolomites, as well as a unique blend of regional and mediterranean culinary delights.

PRESS RELEASE

Information in how to get to South Tyrol you find it under the following link:

www.suedtirolprivat.com

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